



TEAMWORK
PACKAGING

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ShellCounter®

An innovative and functional product for
point of purchase

NEW PRODUCT!

ShellCounter® is thermoformed using ABS, this makes it handle impact better, also it gives a longer life-time and a contemporary look. Its thermoformed case allows user to store items that do not need to be seen by customers, users can do this even when ShellCounter® is assembled!



ShellCounter®
can be manufactured
in 7 different
colors



Dimensions / Assembled

Front: 85.5 cm

Height: 90 cm

Depth: 50 cm

Total height: 198 cm / 6 ft 6 inch

Dimensions / Closed

Front: 85.5 cm

Height: 50 cm

Depth: 10 cm

Weight: 12 kg

Graphic area's dimensions

Header: 68 cm x 25 cm

Body: 72 cm x 77 cm

Laterals: 32 cm x 80 cm

